



TEXAS HIGHER EDUCATION COORDINATING BOARD

Academic Quality and Workforce

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June 3, 2015

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Jaimie L. Hebert, Ph.D.
Provost and Vice President for Academic Affairs
Sam Houston State University
Box 2087, SHSU Station
Huntsville, TX 77341

Dear Dr. Hebert:

The Coordinating Board recently received your institution's revised mission statement as approved by your Board of Regents. Your institution's new mission statement will be posted on the Coordinating Board's website at <http://www.thecb.state.tx.us/missionstatements>.

Sincerely,

A handwritten signature in black ink, appearing to read "Rex C. Peebles".

Rex C. Peebles

Enclosure

c: Perry Moore
Dana G.Hoyt

WAAR/CKR/19243

MISSION STATEMENT

INSTITUTION: Sam Houston State University

Approved by Board: January 24, 1986

Approved by Board: January 25, 2001

Approved by Board: January 27, 2005

Approved by Board: January 29, 2009

Approved by Board: January 24, 2013

Updated: June 3, 2015

University Mission

Sam Houston State University provides high quality education, scholarship, and service to qualified students for the benefit of regional, state, national, and international constituencies.

Vision/Values

Best at Educating the Texas Workforce:

- Excellence in academics
- Effective in student success
- Efficient in operations
- Loyal to traditions
- Dedicated to innovation

Goals

SHSU will:

- Foster a lifelong learning environment in support of a diverse faculty and staff who are excellent scholars, educators, and professionals.
- Promote a stimulating learning environment through the integration of academic settings, campus culture, and service.
- Increase and develop university resources and infrastructures that support the intellectual transformation of students.
- Enhance marketing outreach and visibility to include academic and scholarly activities through consistent and integrated messaging while optimizing communication channels.
- Promote efficient data driven decisions making through the integration of centralized data analysis, review, and dissemination.
- Cultivate a continually sensitive and proactive response to the ever-changing needs of our constituents.